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DAN BROWN'S *THE LOST SYMBOL* SETS ONE-DAY, ADULT FICTION SALES RECORD AND MARKS RECORD-BREAKING DAY-ONE SALES FOR RANDOM HOUSE NORTH AMERICA & U.K.

ONE-DAY SALES WELL OVER 1 MILLION COPIES, GLOBAL ENGLISH – LANGUAGE

September 16, 2009 (New York, NY)—First-day sales of Dan Brown's *THE LOST SYMBOL*, which went on sale Tuesday, September 15, exceed 1 million copies in the U.S., Canada, and the U.K. it was announced today by Sonny Mehta, Chairman and Editor in Chief, Knopf Doubleday Publishing Group. "Indeed, we are seeing historic, record-breaking sales across all types of our accounts in North America for *THE LOST SYMBOL*," commented Mr. Mehta. "We are grateful to booksellers everywhere for this incredible launch and look forward to working with them to enjoy long and great continuing success with Dan's novel."

In light of the unprecedented inventory demand from U.S. retailers, Doubleday went back to press just prior to publication for an additional 600,000 copies of the book beyond the initial North American print run of 5 million copies. Total number of copies in print for *THE LOST SYMBOL* is now 5.6 million copies.

Doubleday is an imprint of the Knopf Doubleday Publishing Group, a division of Random House, Inc. whose parent company is Bertelsmann AG. For more information about Doubleday please visit our website at www.doubleday.com. For more information about Dan Brown please visit www.danbrown.com.

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