



**RANDOM HOUSE**

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## **December 25 and 26 were the Two Biggest eBook Sales Days Ever for Random House, Inc.**

(New York, NY December 28, 2010) December 25 and 26 were the two biggest eBook sales days ever for Random House, Inc., the largest U.S. English-language trade book publisher. Combined eBook sales across e-retailers on December 25th and 26th rose more than 300% over last year's sales for the same two-day period, which had been Random House's best two-day eBook sales period ever.

Random House, Inc. leading titles from this two-day holiday selling period include Stieg Larsson's Millennium Trilogy – THE GIRL WITH THE DRAGON TATTOO, THE GIRL WHO PLAYED WITH FIRE and THE GIRL WHO KICKED THE HORNET'S NEST – with a combined 115,000 units sold in eBook format across e-retailers. Other top Random House, Inc. titles include John Grisham's THE CONFESSION, George Bush's DECISION POINTS, Laura Hillenbrand's UNBROKEN, and Markus Zusak's THE BOOK THIEF.

For the first time, Random House also saw a significant sales increase for its children's picture books available in eBook format, including GO, DOG, GO, a classic children's book written and illustrated by P.D. Eastman, published by Random House Children's in 1961.

"We are delighted by the volume of consumers flocking to Random House books across all our e-retailers, and not just to our best-selling titles which are clearly as popular in e as they are in print. Consumers are also using their e-reading devices to discover titles deeper in our list, including David Nicholls's ONE DAY, George R. R. Martin's A GAME OF THRONES and Max Brooks' WORLD WAR Z." says Madeline McIntosh, President of Sales, Digital and Operations, Random House, Inc.

Random House, Inc. currently has more than 17,000 of its front and backlist titles in eBook format and has been encouraged by the exponential growth in demand for its eBooks across the wide spectrum of the Random House catalog.

Random House is the book-publishing division of Bertelsmann AG.

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