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## **Crown Publishers and RealClearPolitics Announce Publishing Partnership To Cover 2012 Presidential Campaign As It Unfolds**

(October 7, 2011 – New York, NY) RealClearPolitics ([www.realclearpolitics.com](http://www.realclearpolitics.com)), a leading website for political news and commentary, has joined forces with Crown Publishers, an imprint of the Crown Publishing Group at Random House, Inc., to publish a series of news-breaking accounts about the 2012 presidential campaign. The series will consist of three short-form e-book originals that will be released at different stages of the campaign and one full-length book that will include all three e-books as well as new material. The full-length book will be published in both physical and digital formats following the 2012 election.

The series will be co-written by Thomas Bevan, co-founder and Executive Editor of RealClearPolitics, and Carl M. Cannon, Washington Editor for RealClearPolitics.

The publishing collaboration was announced today by Molly Stern, Senior Vice President, Publisher, Crown Publishers, who acquired World, Audio, and Electronic Book rights directly from the authors. The series will be edited by Sean Desmond, an Executive Editor at Crown.

The first e-original work, titled **THE REALCLEARPOLITICS POLITICAL DOWNLOAD ELECTION 2012: The Battle Begins**, will be published on November 4, 2011 and will be priced at \$1.99. It will give readers a behind-the-scenes look at the early stages of the 2012 race, providing in-depth reporting, analysis and the latest coverage on the campaigns of President Obama and the GOP candidates.

Under Bevan's editorial leadership, RealClearPolitics has grown into one of the most widely read political websites with an average of 5 million readers every month. Cannon has covered every presidential campaign and convention since 1984 and has interviewed every U.S. president since Gerald Ford. He covered the White House for 15 years, during both the Clinton and Bush administrations, winning the two most prestigious journalism awards for presidential coverage.

Said Ms. Stern, "We are thrilled to be joining forces with RealClearPolitics, which has earned its place as one of the biggest and most influential political resources available today. With their depth of experience in covering presidential campaigns and their knowledge of the candidates, Tom Bevan and Carl Cannon will deliver a riveting, real-time chronicle of what is shaping up to be a momentous political season."

Thomas Bevan added: "RealClearPolitics is excited to be partnering with Crown for this ground breaking venture in political campaign coverage."

Crown Publishers is an imprint of the Crown Publishing Group at Random House, Inc. The parent company of Random House is Bertelsmann AG.

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