

POLITICO



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POLITICO AND RANDOM HOUSE, INC. LAUNCH 'POLITICO BOOKSHELF,' A CURATED ONLINE BOOKSTORE

(New York, NY) October 19, 2011— POLITICO, the nation's leading source for political news, and Random House, Inc., the largest English-language trade book publisher, announced today the creation of 'POLITICO Bookshelf,' an online bookstore designed specifically for POLITICO's audience of Washington's most influential leaders and the millions of people consuming political news around the country on a daily basis.

Curated by POLITICO's editors, the Bookshelf will be operated by Random House, Inc., and will include title selections and recommendations from a wide range of publishers that align with POLITICO's news content in the areas of current events, politics, history, and biography. The Bookshelf, located at www.politico.com/bookshelf, allows consumers to browse and search for titles and then purchase both physical and digital copies directly through a range of retailers.

"We're thrilled to be working with Random House to develop this new marketplace," said POLITICO Editor in Chief John Harris. "By combining the great minds and writers in political journalism and publishing, we're able to offer our readers a deeper read into the political subjects that interest them."

"Random House is committed to providing readers with more exposure to authors and titles," said Madeline McIntosh, President of Digital, Sales and Operations at Random House, Inc. "By partnering with an organization as popular and trusted in the political arena as POLITICO, we're able to deliver the most relevant books directly to interested readers and consumers."

Random House, Inc. and POLITICO have also joined forces to publish a series of four instant digital books giving readers an unprecedented real-time look behind the scenes of the 2012 presidential election. The first e-book, to be released on Wednesday, November 30th, is titled **PLAYBOOK 2012: THE RIGHT FIGHTS BACK**. Written by POLITICO Chief White House Correspondent Mike Allen and writer Evan Thomas, the **PLAYBOOK 2012** series will be edited by Random House Executive Vice President and Editor, Jon Meacham, and published by Random House Publishing Group, a division of Random House, Inc.

About POLITICO:

POLITICO is a nonpartisan, Washington-based political journalism organization that serves as the one-stop shop for the fastest, deepest coverage of the president, Congress and the 2012 presidential race. POLITICO's journalists break news and drive conversation about the White House, Capitol Hill and Washington lobbying, plus the intersection of politics with Wall Street, the media and personalities. Visit www.politico.com.

About Random House, Inc.:

Random House is the world's trade-book market leader, a commercial and literary powerhouse publishing 10,000 new hardcovers, paperbacks, audio, and electronic books annually in the local languages of 16 countries, and selling 400 million books a year. More than 25,000 English- German- and Spanish-language titles are available as Random House e-books. Random House is home to many of the world's most popular and culturally admired adult and children's authors, including Nobel laureates and international leaders. It is a company of people who love books and who are passionate supporters of their authors, booksellers, and readers. To learn more, visit www.randomhouse.com.